

COOKIES POLICY

SWISS FINANCE SUMMIT

Date of issuance: August 27, 2019

PREAMBLE

Havyn SA, CHE-199.436.996, Avenue Reverdil 4-6, 1260 Nyon, Switzerland (hereinafter: the “**Organiser**”) understands that the collection of Personal data involves a great deal of trust on your part.

Consequently, we drafted a Policy to describe our policies and practices regarding your Personal data and how we will treat and process them.

This Policy directly referred to Cookies and the use of these latter on the Website.

Please read this Cookie Policy carefully to know more about the Personal data collected and Processed using Cookies.

Capitalized terms not defined in this Cookie Policy have the meanings set forth in the Policy and/or in the Terms.

By visiting the Website as a Visitor, you Consent to the practices described below.

Please refrain from visiting the Website as a Visitors if you do not accept this Cookie Policy, the Policy and/or the Terms.

DEFINITIONS

Consent shall mean any freely given, specific, informed and unambiguous indication of which the Data subject, by a statement or by a clear affirmative action, signifies agreement to the processing of Personal data relating to him.

Cookie(s) means a piece of information that is placed automatically on your computer’s hard drive when you access the Website(s). The Cookie uniquely identifies your browser to the server. Cookies allow the Organiser to store information on the server (for example language preferences, technical information, click or path information, etc.) to help make the Website’s experience better for you and to conduct Website analysis and Website performance review.

Data subject shall mean the natural or legal persons whose data is processed, i.e. in the context of this Policy the Visitor, the Attendee and the Applicant.

Organiser shall mean Havyn SA, CHE-199.436.996, Avenue Reverdil 4-6, 1260 Nyon, Switzerland.

Personal data	shall mean any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
Policy	shall mean the privacy policy of the Organiser.
Processing	shall mean any operation with Personal data, irrespective of the means applied and the procedure, and in particular the collection, storage, use, revision, disclosure, archiving or destruction of data.
Terms	shall mean the terms and conditions for the subscription to an Event of the Organiser.
Visitor	shall mean any person visiting the Website(s).
Website(s)	shall mean the website of the Organiser and/or any website specific to an Event.
Website(s) Content	shall mean all features, texts, designs, layouts, wireframes, software, information, documents (including this Cookie Policy, the Terms and the Policy) or content displayed on and/or technical information associated with the Website(s).

1. PRINCIPLE

Cookies only help us to improve our Website and to make it informative, personal and as user friendly as possible.

2. TYPE OF COOKIES

In order to constantly improve your browsing experience on our Website, we may use the following type of Cookies:

- **Essential Cookies**

Some cookies are essential for you to be able to experience the full functionality of our Website. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any of your personal information. For example, these Cookies allow you to log-in to your account and add products to your basket and checkout securely.

- **Statistics Cookies**

These Cookies store information like the number of Visitors to the Website, the number of unique Visitors, which pages of the Website have been visited, the source of the visit etc. These data help us understand and analyze how well the Website performs and where it needs improvement.

- **Marketing Cookies**

Our Website may display advertisements. These Cookies are used to personalize the advertisements that we may show to you so that they are meaningful to you. These Cookies also help us keep track of the efficiency of these ad campaigns.

The information stored in these Cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

- **Functional Cookies**

These are the Cookies that may help certain non-essential functionalities on our Website. These functionalities include embedding content like videos or sharing contents on the Website on social media platforms or third parties' websites.

- **Preferences Cookies**

These Cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the Website.

3. PERSONAL DATA COLLECTED

The Cookies we use allow us to Process the following Personal data:

- Referring website;
- IP Address;
- Date and time of connection to the Website;
- Place of consultation of the Website;
- Time spent on the Website;
- Language preference;
- Data about the pages from the Website visited;
- Links you click on the Website;
- Products or services available on the Website you consult;

4. PURPOSE OF THE PROCESSING

The main reasons why we collect Personal data about you through Cookies are:

- to improve your browsing experience on our Website and to make it informative, personal and as user friendly as possible;
- to analyze your preferences and offer you a tailor made Website;
- to develop statistics from you use of the Website and to improve this latter thanks to that; and
- to offer you other services and products by developing our marketing on the Website.

5. THIRD PARTIES CONTENT

We may decide, at our entire and sole discretion, to work with third parties in order to help us using the Cookies we use on our Website.

Please read the privacy policies and the terms of conditions on the websites of the third parties we work with in order to ensure that you are comfortable with the manner in which the third parties use cookies.

6. EMBEDDED CONTENT

To enrich our Website content, we may sometimes embed content from third parties' websites (such as content from social media's websites, press releases, etc.). As a result, when you visit a page with content embedded, you may be presented with cookies from these websites.

The Organiser has no control or liability over these cookies set, so you should check the relevant third party's cookie policy for more information.

7. CONTROL AND DELETION OF COOKIES

As a standard, the Organiser will collect Personal data about you through the Cookies of the Websites. However, you may decide to disable, reject or block our Cookies.

Please note that if you decide to disable, reject or block our Cookies, some parts of our Websites may not function fully, or in some cases, our Website will not be accessible at all.